



Dear Leadership Rally and Assembly Delegates:

On behalf of PRSA, we offer you an exclusive opportunity to visit an active aircraft carrier when you also register for our PRSA International Conference.

You may be familiar with San Diego's USS Midway aircraft carrier museum. This opportunity is to see USS Theodore Roosevelt, amazing active aircraft carrier and among the world's largest warships. Centerpiece of America's Naval forces, on any day, aircraft carriers exercise the Chief of Naval Operations Navigation Directions of Warfighting—the first Being Ready and Operating Forward. In crisis, leaders ask: "Where are the carriers?" Often presence of a carrier deters potential adversaries from striking against U.S. interests. They support and operate aircraft that engage in attacks on airborne, afloat and ashore targets that threaten free use of the sea and engage in sustained power projection operations in support of U.S. and coalition forces.

Aircraft carriers and strike groups also engage in maritime security operations to interdict threats to merchant shipping and prevent use of the seas for terrorism and piracy. They offer unique capabilities for disaster response and humanitarian help. The carrier air wing provides helicopters for direct support and assets to support them and ensure aid is routed quickly and safely. The 10 Nimitz-class aircraft carriers are the world's largest warships, each designed for about a 50-year service life with a single mid-life refueling. Centerpiece of naval strategy, the crew who calls them home echo pride in ownership that's awe-inspiring and invigorating.

Join us Oct. 19, hear from Sailors who bring this massive ship to life and how life on a floating city happens! If you've registered for Conference and like to be our guest on USS Theodore Roosevelt, email Michael.Molaro@prsa.org who will request further details from you to access the Naval base and carrier. This offer is on a first-come, first-served basis so sign up ASAP.

USS Theodore Roosevelt Tour: Saturday, October 19, 2019

3:30 p.m. Bus Departs Marriott for North Island Naval Air Station

4 p.m. Group Boards Carrier, Tours Hangar Bay, Flight Deck, Navigation Bridge, Primary Flight and Flight Deck Control

5 p.m. Group Departs Carrier, Boards Bus arrives 5:30 at the Marriott

Ship Website: <https://www.public.navy.mil/airfor/cvn71/Pages/default.aspx>

Sincerely,

LCDR Theresa Carpenter, APR+M
Co-Chair, PRSA Military Conference Committee

Rhoda Weiss, PhD, APR, Fellow PRSA
Chair, International Conference Committee
PRSA Past National Chair & CEO

Remember to take advantage of PRSA \$995 discounted Conference registration. Leadership Rally attendees please use promotion code LR19. Leadership Assembly Delegates use promotion code LA19 when registering for 2019 ICON.